Sinclair Broadcasting's evil decision to force airing of an anti-Kerry documentary days before the election is a plain example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But large companies control the airwaves, so we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and substantive news about issues that matter, like the corporate takeover of fairness and truth.

Sinclair's actions show we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Obviously.